



HORSE HERITAGE FESTIVAL

Annual Ride & Stride

www.HelpTheHorsepark.org



Spring 2018

Announcing a special community event on Sunday, 10/21/18: The Horse Heritage Festival and Annual Ride & Stride. Twin Oaks Valley Equestrian Association (TOVEA) and Horse Heritage Conservancy (HHC), with partners San Marcos Historical Society, TERI Inc., San Marcos Future Farmers of America and local youth groups, honor the historic value of our rural/equestrian culture in the Twin Oaks Valley. At the heart of this wonderful valley is “the little horse park that could,” a rare gem. Walnut Grove Park is the only public equestrian facility in San Diego County. The importance of this venue cannot be overstated: it is used throughout the year for a variety of horse events, as a fire evacuation center, and a staging area for accessing an extensive network of multi-use city and county trails.

The Horse Heritage Festival is a family-oriented event with entertainment and activities for all ages, which draws a large crowd annually. We are asking for your support with donations to help sponsor this community building event. Local businesses like yours are popular with families in the surrounding North County communities that participate in the festival.

We have raised more than \$87K over the past several years to *directly* benefit Walnut Grove Park. This is just the beginning of our commitment to helping sustain the horse park, and we have many more improvement goals to meet. On-going park maintenance and improvements are *only* possible through the efforts of our many supporters.

Sponsorship suggestions:

Sponsorship Level	Amount	Benefit
Title	\$5000	Headline event signage, postcard ad, t-shirt, press and all event signage, banners and promotions, banners displayed at event, website link from http://www.helpthehorsepark.org . Deadline for printing 9/6/2018
Supporting	\$500	Logo on t-shirt, banners displayed at event, website link
Event	\$250	Listing on t-shirt, website, and event signage
Activity	\$100	Listing on website and event signage. Funds are used to subsidize the cost of Pony Rides and Heritage Park activities for large community-based groups who attend the event (Girl Scouts, Boys and Girls Club, etc.).

All sponsors receive commemorative t-shirts.

Make checks payable to: “**Horse Heritage Conservancy**”, a 501(c)(3) tax exempt organization # 81-2844953
Mail to: TOVEA, PMB430, 197 Woodland Parkway, Suite 104, San Marcos, CA 92069-3020

If a monetary donation is not possible at this time, please consider alternatives in the form of items for the Grand Prize as well as smaller prizes and raffles.

We are grateful for any help you can provide supporting programs and helping fund improvements to Heritage Park and the Horse Park at Walnut Grove Park, located in our beautiful Twin Oaks Valley. Please contact me at (760) 744-9128 or patty@pathfinderfarm.com if you have any questions.

Thank you in advance for your support.

